



**MEDIA USAGE GUIDELINES FOR CNBC REPUBLICAN DEBATE AT
THE UNIVERSITY OF COLORADO BOULDER ON WEDNESDAY,
OCTOBER 28**

USE OF VIDEO AND AUDIO EXCERPTS FROM CNBC DEBATE:

After the live debate has concluded, non-NBC media and individuals, including blogs and Internet media, may make use of the debate and excerpts, with appropriate credit to CNBC, for the purpose of analyzing, reporting on, or commenting on the debate. Detailed usage guidelines are below.

Detailed usage guidelines:

1. Excerpts of up to 3 minutes at a time of CNBC's telecast of each debate listed may be used in all media, where the primary purpose is to report on, comment on, or analyze the debate, subject to the following restrictions:
 - a. On television, an unobstructed onscreen credit "CNBC" must appear during each excerpt and remain on screen for the entire excerpt. On the Internet, each excerpt must stream with the unobstructed credit as described above, or a link to CNBC.com, or a credit appearing in the media player or adjacent space for the duration of the stream.
 - b. On radio, each excerpt must be introduced with an audio credit to CNBC.
 - c. No excerpt may air or stream in any medium until the live debate concludes. However, throughout the debate, CNBC will provide select digital video clips to credentialed media for immediate use.

d. The excerpt footage must be taped directly from CNBC's telecast or obtained directly from CNBC or a CNBC specified transmission and may not be obtained by any other source. Additionally, only excerpts that have been telecast by CNBC in their entirety may be used.

e. Any adaptations or alterations of the debate content must be clearly labeled as such.

2. No CNBC debate may be used in any medium where the primary purpose is to retransmit the debate or excerpts of the debate for Commercial Use. Commercial Use shall be interpreted as any use for which the primary intent is to procure a commercial advantage or private compensation. Without limitation, examples of Commercial Use include: charges for downloads or streaming; using debate video or audio to promote a website or product; or advertising preceding or during video or audio of the debate. The inclusion of text or search ads such as Google Ad Sense, Yahoo! Search Marketing, Microsoft AdCenter, or similar services, shall not be considered a Commercial Use.

STILL PHOTOGRAPHY

Still images from CNBC's Republican Presidential Debate will be available throughout the evening for media use at: <http://www.nbcumv.com/programming/cnbc/your-money-your-vote-republican-presidential-debate?network=33135>

Photo credit: Jason Bahr/CNBC

SATELLITE COORDINATES

The CNBC provided Pool Feed is available at the following coordinates:

CNBC Debate

Date Wed 10/28
Time: 1730-2230 ET

SES 3 T19B-HD

U: 14371 V
D: 12071 H

Symbol Rate: 4.6
Data Rate: 10.016
FEC: 3/4

Resolution: HD 1080i
Modulation: 8PSK
Standard: DVB-S2
Encoding: MPEG-4

Wednesday, Oct. 28th

Window opens: 1730

1730-1740- Valid Bars / Tone w/ CNBC TOC ID

1740 – CNBC Republican debate animation from truck

18:00 – Part 1 begins

Approx. 1900 – Valid Bars /Tone w/ CNBC TOC ID

1940- CNBC Republican debate animation from truck

20:00 – Part 2 begins

CNBC Transmission – (201)735-4300

This will also be available at the Switch NY from Port CNBC3 and In Washington DC at Pool #5

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